



**FOR IMMEDIATE RELEASE**

Contact:  
Steve Rosenman  
Vice President,  
Corporate Marketing  
(732) 625-7169  
steve.rosenman@ivcinc.com

## **IVC Nutrition Corporation Expands Manufacturing Capabilities and Global Reach with Two U.K. Acquisitions**

Freehold, NJ – December 20, 2016 – International Vitamin Corporation (IVC), Inc., announces that its parent company has acquired all assets of Brunel Healthcare Ltd. in Swadlincote, England and Biocare Ltd. in Birmingham, England.

### **Contract Manufacturing and Private Label Leadership Expands Globally**

As the leading contract and private label supplier for vitamins, minerals and supplement in the U.K., Brunel Healthcare Ltd. helps boost the organization's overall global manufacturing capacity and enables IVC's current retail partners additional opportunities to grow their business in Europe. Brunel's U.K facilities add significant tablet, soft gel and packaging capacity and also provide the ability to produce advanced solid dose delivery solutions. In 2015 Brunel Healthcare Ltd. was recipient of the prestigious Queen's Award for Enterprise, the highest business accolade a U.K. company can receive. Brunel's U.K product distribution strategy is similar and complementary to IVC's in the U.S. Brunel also exports products throughout the EMEA region.

### **Nutritional Supplement Expertise Enhanced with Practitioner Brand**

Biocare Ltd. offers an extensive range of supplements developed by practitioners for practitioners and includes vitamins, minerals, probiotics, fatty acids and special combinations in liquid, solid dose and powder forms. The supplements are formulated to the highest standards of purity, with strong emphasis placed on nutrients being presented in their most bio-available form. The company anticipates continued growth in the practitioner channel and through e-commerce and expects to apply advanced formulation and ingredient knowledge to IVC's core business in order to enhance IVC's contract and private label innovation.

Commenting on the transactions, IVC Nutrition Chairman Mr. Chang Liang said, "These U.K. acquisitions mark a new milestone of expansion for our business—expanded delivery systems, expanded capacity, and expanded territories. The most exciting part is that as a truly global nutritional products supplier we can now better serve our existing customers as they continue to grow in the U.S., Europe, China, and throughout the world."

### **About International Vitamin Corporation**

For more than half a century, IVC has been producing some of the highest quality dietary supplements for leading food, drug, mass and club retailers in the U.S. – as well as nutritional, prescription and OTC products for contract customers throughout the world. IVC's ability to deliver on innovation, quality and supply chain efficiency has enabled IVC to become the largest, and fastest growing private label nutritional supplement company. To learn more information about IVC visit [www.ivcinc.com](http://www.ivcinc.com)

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